



GABRIEL PEGUERO

UI/UX DESIGNER

CONTACT ME

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ABOUT ME

I am a skilled, and thoughtful UI/UX Designer who thrives in using design a solution to solve creative problems who is seeking new role. My dedication, passion, creativity & pro-team work ethic will be an asset to your company.

EDUCATION

Fordham University: BA, Visual Arts; Graphic Design
 SUNY FIT: Certification, UI Design
 Google UX Certification: Coursera

SITES CREATED

evelynrayartist.com - designed & coded
 gpegdesigns.com - designed & coded
 subterranean-films.com - designed

VOLUNTEER WORK

VisionWeek.org

Provided creative & technical direction for the visionweek website that promoted internet accessibility for the visually impaired.

TOOLS

- Photoshop
- Illustrator
- Dreamweaver
- Adobe XD
- Indesign
- Adobe Animate
- Figma
- XML
- Wordpress
- Principle
- Bootstrap
- HTML
- HTML 5
- CSS
- CSS 3

SKILLS

- Print
- Logos
- Graphic Design
- Web Design
- Branding
- UI/UX
- Wireframing
- Responsive Design
- Concepting
- Email Design
- Banner Ads
- Prototyping
- Mobile Design

LANGUAGES

-  Spanish: **Native**
-  English: **Native**

INTERESTS

- Juggling
- Drawing
- Foodie
- Baseball
- Football
- Basketball
- Car Design

EXPERIENCE

-  **3.19 - Present**
UI/UX Designer
Fordham Law School - New York, NY
 - Lead all design enhancements to improve the user experience on Law School web sites including:
 - graphics
 - logos
 - page flows
 - hi & low fidelity mock ups.
-  **3.18 - 3.20**
Games Host (Part-time)
Bryant Park Corporation - New York, NY
 - Engaged patrons in unique park experiences for both summer and winter seasons. Organized and led park funded amenities. Served as park ambassador.
-  **3.17 - 4.17**
Graphic Designer (Freelance)
Healthcasts - New York, NY
 - Led the creation of Pharma branded digital content for current & prospective medical clients.
-  **4.16 - Present**
Web & Graphic Designer (Freelance)
GPEG Designs - New York, NY
 - Provide up-to-date effective design solutions & services for both print and web including:
 - banners
 - logos
 - postcards
 - site maintenance
 - branding
 - UI Design.
-  **2.16 - 4.16**
UI Designer (Contractor)
Time Warner Cable - New York, NY
 - Created hi-res mockups and assets of products, services & events offered by TWC to increase user engagement.
 - Assets created: banners • page designs • responsive prototype layouts following the Time Warner Cable style guide.
-  **7.10 - 6.15**
Digital Designer - Ecommerce
Gogotech - New York, NY
 - Collaborated with multiple stakeholders to create and implement graphical assets to increase sales of consumer goods.
 - Assets included: splash pages • emails • banners • UX enhancements • UI Design.
 - Assisted in the UI Design of company's first mobile website.